

WinACrown PRIVACY STATEMENT

WinACrown will assure your electronic privacy as reasonably and as guardedly as possible. WinACrown does not share personally identifiable information with anyone unless we tell you otherwise at the time we collect the information.

Questions regarding this statement should be directed to WinACrown by email at: info@winacrown.com

You may also mail any inquiry to:

**WinACrown
355 Fifth Avenue Suite 400
Pittsburgh, PA 15219**

Information Collected or Ascertained

There are two kinds of information Websites can obtain about you:

Aggregate Information: Aggregate Information is anonymous data that Web sites use to diagnose problems on the sites' servers, administer the sites, and to help improve the quality of the Web pages. It may be your domain name (i.e. "XYZ.com") or your IP address.

Personally Identifiable Information: Personally Identifiable Information is any information that personally identifies you. It can be your first and last name, your email address, your home address, or your telephone number. Sometimes this personal information is needed when you order products online, sign up with an Internet Service Provider (ISP) or subscribe to an email newsletter. Other times, Web sites collect this information to help target advertising and marketing.

We at WinACrown collect certain Aggregate Information-such as your IP address (a number that's automatically assigned to your computer whenever you're surfing the Web), browser type (e.g., Netscape or Internet Explorer), and domain (e.g., "XYZ.com"). We do this in the background so it does not interrupt your cruising speed. We use this information to help diagnose problems with our servers, to administer our site, and to gather broad demographic information. None of this information is connected with Personally Identifiable Information. So, when you enter our site, you are anonymous and will remain that way unless you choose otherwise.

Cookies

WinACrown may use cookies on this site to remember your zip code so that you can maintain a customized view of winacrown.com showing your city's WinACrown's-TV affiliate Web site. We may also use cookies when we conduct polls, surveys, and contests to limit multiple responses and registrations.

WinACrown will never use cookies to retrieve information from your computer that was not originally sent by us to you in a cookie. WinACrown does not use information transferred through cookies for any promotional or marketing purposes.

You may occasionally get cookies from our advertisers and our vendors. WinACrown does not control these cookies, and these cookies are not subject to WinACrown privacy policy. The use of advertising cookies sent by third-party servers is standard in the Internet industry.

Most browsers are initially set to accept cookies. If you'd prefer, you can set yours to refuse cookies or to alert you when cookies are being sent. However, it is possible that some parts of the site, such as the polls, surveys, contest, and game areas, will not function properly if you do so.

Surveys

At intervals, WinACrown posts optional surveys in which we ask for Personally Identifiable Information. Here are some ways we might use that information:

- To send you information about WinACrown and this Web site
- To give to our content partners, who may send you promotional material
- To give to our advertisers, who may send you information about their products and services

The choice is yours - you do not have to answer surveys. If you choose to answer the survey, we will always tell you on the survey form how we will use the Personally Identifiable Information. If we are asking for optional information, we will

mark it with an asterisk (*) so you know you can skip it if you want. And on that same page we will give you a way to "opt out" of being contacted by WinACrown and any third parties.

Opt Out

We have mentioned this phrase - opt out - several times already. Here is how it works at WinACrown:

We do not share Personally Identifiable Information with anyone unless we tell you otherwise when we collect the information. It's that simple.

If we ask you for Personally Identifiable Information, we will tell you if we intend to share it with others. We will provide you with a way to tell us that you don't want us to share the information or if you don't want to receive promotional and/or marketing information about products, services, and offerings from WinACrown and/or any third parties. Let us know and we will use your name and address only to tell you if you win a contest.

Links To Other Sites

When you visit the WinACrown Website, you may be directed to other sites outside our service. For example, if you click on a banner advertisement, you will leave the WinACrown website. This includes links to sites operated by advertisers, sponsors and partners that may use WinACrown's logo as part of an agreement with WinACrown. These other sites may send their own cookies to users, collect data, or solicit personal information. These other sites are not subject to WinACrown's privacy policy and WinACrown is not responsible for the privacy policies for these other sites, nor for the use of any information that these sites may collect.

The WinACrown Store

WinACrown Store uses an online commercially accepted forum (PayPal) for users to buy WinACrown products.

Deleting or Modifying Your Information

If you've given us Personally Identifiable Information in the past and then have second thoughts or want to update it, here are your choices:

Email to info@winacrown.com.

Regular mail to:

**WinACrown
355 Fifth Avenue Suite 400
Pittsburgh, PA 15219**

Although it is not always possible to remove or modify information in the databases, we will make reasonable efforts to do so. If you've given us information for one of those third parties we mentioned above [remember, we tell you that when we ask the questions] and we've already passed it on, we cannot delete or change the information.

Security of Private Information

We would like to tell you that your information is as safe with us as it is in your head, but, as hackers have proved worldwide, no computer security system is entirely foolproof. The most any Web site can do is make reasonable efforts, which is what we do at WinACrown, to protect your information from theft, misuse and alteration.

Any personal information you give us is kept in secure files. Access is limited to the few employees who have a need to know.

Contacting WinACrown

If you have any questions about this privacy policy statement or the privacy practices of WinACrown, please contact us.

Email to info@winacrown.com.

Regular mail to: WinACrown 912 Fifth Avenue Pittsburgh, PA 15219