

WORK EXPERIENCE

Inked Magazine, New York City, NY

Consulting Art Director, April 2007-present

Concept, assign, produce and art direct the feature photography for an upscale quarterly fashion and lifestyle magazine focused on the high end of the body art world (200-plus pages and circulation of more than 85,000); manage creative budget; oversee contributing photo editor

Philadelphia Style Magazine, Philadelphia, PA

Creative Director, 2002-present

Design magazine covers and feature story typography and layouts; concept, assign, produce and art direct the design, illustration and photography for a fashion and lifestyle magazine with 200-plus pages and circulation of more than 70,000; manage staff of five in creative, photo, fashion and production departments; manage creative budget; oversee magazine branding and design of all sales and marketing collateral, including 80-page glossy city guide, media kit and internal full-page ad design; in charge of creative direction for launch of Washington, D.C. Style magazine and subsequent production of 15 issues of the magazine.

Gyro Worldwide Advertising, Philadelphia, PA

Senior Art Director, 1999-2002

Art directed creative for RJ Reynolds [Camel, Winston, Salem] and select projects for Puma, Glenfiddich, Hendrick's Gin, Starr Restaurant Organization and M&M/Mars. Projects included advertising, branding, corporate identity, corporate collateral, new product development, environmental graphics, direct mail, brochures, name generation, packaging and retail.

The Bailey Group, Plymouth Meeting, PA

Graphic Designer, 1997-1999

Was responsible for packaging, corporate identity, name generation and corporate communications for clients including Marriot, Merck Pharmaceuticals, Maxell, Armadale Vodka and Frangelico.

Freelance Graphic Designer, Boulder, CO, 1994-1997

Freelanced for independent projects and design firms including Vivid Design and Celestial Seasonings. Designed and art directed corporate identities, advertising, catalogs, and other collateral. Accounts included companies in the music, entertainment, fashion, and apparel industries.

EDUCATION

Washington University, St. Louis, MO

Bachelor of Fine Arts in graphic design, 1994

Minor in creative writing

AFFILIATIONS

Society Of Publication Designers, Member, 2005-present

Art Director's Club, Philadelphia Chapter, Board Of Directors, 2002-2003

AIGA, Philadelphia Chapter, Board Of Directors, 1999-2002

AWARDS

Society Of Publication Designers, Merit Award Winner, Spread Design, 2006

The Philadelphia Advertising Club, Silver & Bronze Awards for Editorial Spreads, 2006

Graphic Design USA, "Ones to Watch", 2005

SKILLS

More than 14 years experience using Macintosh computers.

Proficient in current versions of Adobe Creative Suite and QuarkXPress.