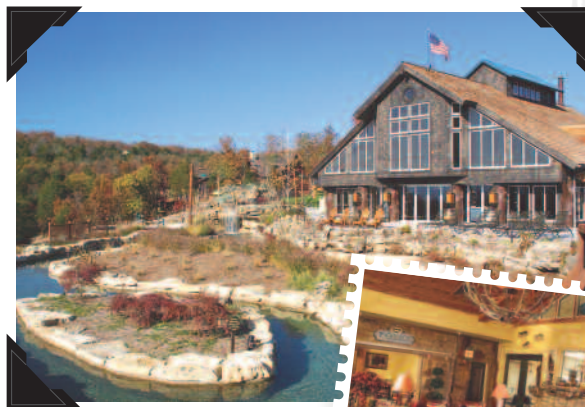


Names you can trust...



BLUEGREEN® & BIG CEDAR® LODGE



Big Cedar Wilderness Club,[™] an 83-acre resort located in the Ozarks, was developed in partnership with Big Cedar[®] Lodge, the nation's premier wilderness retreat; Bluegreen Corporation, one of the leaders in the vacation industry; and Bass Pro[®] Outdoor Traveler, in conjunction with Bass Pro, offers vacation adventures to exciting Bluegreen destinations.

Big Cedar Lodge[®]

- on one of top 10 bass lakes in U.S.
- rustic elegance in the style of 1920s hunting lodges
- in the heart of Missouri's Ozark Mountains
- near Branson, the world's Live Entertainment Capital

Bass Pro[®]

- one of America's leading outdoor adventure outfitters
- Manufacturer of Tracker boats and Redhead clothing
- affiliated with Big Cedar Lodge

Bluegreen[®]

- 32 resorts across the U.S., and adding more every year; access to over 3,000 resorts worldwide
- a world leader in the vacation industry
- meeting the vacation needs of 100,000 plus families
- founded over 30 years ago
- public company (NYSE: BXG)

www.big-cedar.com

www.bluegreenonline.com

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VACATION ADVENTURE

WWW.OUTDOOR-TRAVELER.COM

What to expect...

B L U E G R E E N[®]



Here's what you *do* get


- a great discounted vacation
- learn about better ways to vacation
- time to relax and have fun
- proven favorite with 100,000 plus families
- over 30 Bluegreen resort destinations you can drive to
- up to 12 months to enjoy
- complimentary gift to a local attraction*
- backed by a NYSE company

Here's what you *don't* get

- hassles
- pressure
- stress

Here's *how* to get it

- purchase your vacation adventure through select Bass Pro[®] Stores
- book your travel dates within 30 days of purchase and waive reservation fee
- travel and enjoy

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*Retail value of gift varies from \$25-\$100 depending on package purchased. BPS.05.03.22 100M 10/03

What to expect...

B L U E G R E E N[®]



Here's what you do get

- learn more about better ways to vacation
- time to relax and have fun
- proven favorite with 100,000 plus families
- over 30 Bluegreen resort destinations you can drive to
- backed by a NYSE company
- Bass Pro[®] gift certificate or complimentary gift to a local attraction*

Here's what you *don't* get

- hassles
- pressure
- stress

Here's *how* to get it

- arrange your preview through select Bass Pro[®] Stores
- attend a 90-120 minute preview on the Bluegreen Vacation Club[®]

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Branson

M I S S O U R I



Enjoy

- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- includes Bass Pro® gift certificate
- complimentary gift to a local attraction

On your vacation you can

- hike or ride the trails of Dogwood Canyon Nature Park
- go fly fishing on Lake Taneycomo, one of the nation's best trout lakes
- take a riverboat dinner cruise on Table Rock Lake
- see a musical with over 60 shows at over 30 theaters
- enjoy 50 daily shows and 15 rides at Silver Dollar City
- journey through two floors of TV and movie history at the Hollywood Wax Museum

With Outdoor Traveler, your vacation adventure begins...

Qualifications for this vacation package include attendance at an approximately 90 to 120 minute sales presentation that will introduce you to the advantage of ownership in Bluegreen Vacation Club® Package holders must meet all qualifications as set forth on the full details of participation which can be found on the Acceptance Form or on our website at www.outdoor-traveler.com. Retail value of gift varies from \$25-\$100 depending on package purchased.



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Charleston

SOUTH CAROLINA



VACATION ADVENTURE

C H A R L E S T O N



Enjoy


- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- includes Bass Pro® gift certificate
- complimentary gift to a local attraction

On your vacation you can

- explore tidal creeks and barrier islands with a naturalist
- take a horse-drawn carriage ride along cobblestone streets
- tour 18th Century plantations and historic homes
- visit the Charleston Museum, America's first museum
- shop for fine art and antiques on King Street
- savor authentic low country cuisine such as she crab soup and panned quail

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Smoky Mountains

T E N N E S S E E



SMOKY MOUNTAINS



Enjoy


- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- includes Bass Pro® gift certificate
- complimentary gift to a local attraction

On your vacation you can

- cruise through the shark lagoon at Ripley's Aquarium™
- take a roller coaster ride at Dolly Parton's Dollywood® theme park
- hike in the Great Smoky Mountains, America's most visited national park
- shop for homemade fudge and designer apparel at specialty stores and outlet malls
- buy a quilt at the Great Smoky Arts and Crafts Community, with over 400 artisans

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VACATION ADVENTURE

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Myrtle Beach

SOUTH CAROLINA



Enjoy


- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- includes Bass Pro® gift certificate
- complimentary gift to a local attraction

On your vacation you can

- relax on some of the best beaches in the country
- play golf on over 100 championship courses
- shop for bargains at Barefoot Landing, Fantasy Harbour and Waccamaw Factory Stores
- enjoy dinner theaters, Broadway stars, and rodeo shows at 11 theaters
- dance the night away at Broadway at the Beach
- take a seat at one of more than 1,500 restaurants

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Wisconsin Dells

W I S C O N S I N



W I S C O N S I N D E L L S



Enjoy

- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- includes Bass Pro® gift certificate
- complimentary gift to a local attraction

On your vacation you can

- go skiing, snowboarding and tubing on Cascade and Christmas Mountains
- experience the nation's tallest and longest water slide at an indoor water park
- golf at Christmas Mountain's 27-hole golf course
- tour the Dells in an amphibious WWII Duck
- meet E.T.® and the Terminator® at the American UFO and Sci-Fi Museum

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V A C A T I O N A D V E N T U R E

W W W . O U T D O O R - T R A V E L E R . C O M

Boyerne

M I C H I G A N



Enjoy

- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- includes Bass Pro® gift certificate
- complimentary gift to a local attraction

On your vacation you can

- take a run down Devil's Dike, or any one of 56 ski runs
- hit the links on a world-class championship golf course
- cast for rainbow trout in the Boyne River
- shop through unique boutiques and enjoy fine dining in the Gaslight District of nearby Petoskey
- try your hand at Lady Luck in the Victories Casino

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Ormond Beach

F L O R I D A



ORMOND BEACH



Enjoy

- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- includes Bass Pro® gift certificate
- complimentary gift to a local attraction

On your vacation you can

- enjoy one of the last drive-on beaches in the world
- head over to Adventure Landing, an incredible entertainment center and water park
- become an art connoisseur at Daytona's Museum of Arts and Sciences
- tour the Ponce de Leon Inlet Lighthouse and Museum, the second tallest in the United States
- pretend you're a racecar driver at Nitro Alley

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VACATION ADVENTURE

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Surfside

F L O R I D A



Enjoy

- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- choice of complimentary tickets to a local attraction or shopping

On your vacation you can

- walk through the streets of South Beach's historic Art Deco district
- shop in charming boutiques
- savor a leisurely lunch at an outdoor café
- go fishing, sailing or scuba diving
- tour museums, theme parks, historic sites and art galleries

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Aruba

C A R I B B E A N



Enjoy

- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)

On your vacation you can

- try your hand in the Royal Cabana Casino
- pamper yourself with a luxurious massage or facial at the Intermezzo Day Spa
- go fishing, sailing or scuba diving
- hit the links on a world-class championship golf course
- get an unparalleled view of the island as you parasail over the ocean
- view coral reefs and an abundance of sea life aboard the Seaworld Explorer, the world's first semi-submarine

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Orlando

F L O R I D A



Enjoy

- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- complimentary tickets to a local attraction

On your vacation you can

- explore the multitude of colossal theme parks that offer something for everyone – Universal Orlando®, Walt Disney World® and SeaWorld®
- snorkel in a coral reef, float down a tropical river or play with a dolphin in the oasis of Discovery Cove®
- enjoy world-class dining
- shop at Orlando's discount outlet malls and receive unbelievable savings on name brand merchandise
- hit the links on a championship golf course

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Shenandoah Valley

VIRGINIA



SHENANDOAH VALLEY



Enjoy

- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- includes Bass Pro® gift certificate
- complimentary gift to a local attraction

On your vacation you can

- discover historic battlefields, picturesque horse farms, old churches and aristocratic homes
- explore Monticello, the home of Thomas Jefferson
- take a horseback ride or a drive through the scenic countryside
- enjoy some of the nation's best hiking trails
- hit the links on a championship golf course

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VACATION ADVENTURE

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Big Cedar®

MISSOURI



Enjoy

- accommodations at a Bluegreen® preferred partner hotel (sleeps up to 2 adults and 2 children)
- includes Big Cedar Bucks which can be redeemed at Big Cedar® or Bass Pro®

On your vacation you can

- bass fish on picturesque Table Rock Lake
- go fly fishing on Lake Taneycomo, one of the nation's best trout lakes
- enjoy miles of hiking past rushing streams and waterfalls in nearby Dogwood Canyon Nature Park
- take a horseback or carriage ride through a natural preserve with herds of deer and other wildlife
- golf, use the fitness center or get pampered at the spa

With Outdoor Traveler, your vacation adventure begins...

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