

CHERYL QUINN

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Portfolio: www.queue-design.com

SKILLS SUMMARY

Print and Web

Designed covers, feature sections and editorial pages for Computerworld Canada, Network World Canada and Computer Dealer News magazines

Provided layout and design of directories, reprints, house advertisements and corporate, marketing and events materials. Created Web banner ads and digital editions of magazines. Populated Web sites

Imagery

Sourced, resized, retouched, colour-corrected, optimized and cropped images for editorial and feature content for three technology magazines. Created photo collages and illustrations for stories and features

Preflighting and Proofreading

Placed advertising creative and preflighted more than 20 magazine titles

Proofread content with a detail-oriented obsession with spelling, grammar, punctuation and style consistency

Administrative

Liaised with and supported editorial, production, marketing and corporate teams to achieve seamless workflow. Organized and managed file archives. Managed time over multiple projects. Communicated effectively, both verbally and written

Technical Skills

Adobe Creative Suite 5.5, Microsoft Office, Adobe Acrobat, PitStop Pro; PC or Mac platform

EMPLOYMENT HISTORY AND WORK EXPERIENCE

Electronic Production Specialist

Annex Publishing & Printing Inc.

August 2010 – April 2012

Preflighted ad material, placed ads in magazines, preflighted all printed publications, created flawless PDFs, liaised with print service bureaus. Formatted digital editions of magazines. Designed house advertisements and occasional creative for clients. Provided backup design/layout for magazines

Graphic Artist, Freelance Graphic Designer

IT World Canada Inc.

1997–2010

Designed and developed creative for Network World Canada, CDN (Computer Dealer News), Computerworld Canada magazines: covers, feature sections, image sourcing, colour correction/retouching of images, photo-illustration. Created sales, marketing and events materials, including house advertisements and signage. Conceptualized and created Web banner ads. Drove and participated in workflow coordination with editorial, marketing and events departments

Graphic Designer

Speedy Printing

1997

Designed all camera-ready and pre-press projects for in-house and outside printing. Proofread client-supplied files; detected and repaired file issues

FREELANCE/CHARITABLE

Created new design themes and/or artwork for marketing and promotional materials for a variety of individuals and businesses, including Habitat for Humanity, Steve Miller Dance, Thornhill Vineyard

EDUCATION AND PROFESSIONAL DEVELOPMENT

Seneca College School of Communication Arts, Computer Graphics Technical Co-op

Dean's Honour List

The Loomis & Toles Award for Achievement

Ontario College of Art and Design

Graphic Design 2, Web Art & Design

Haliburton School of the Arts

Introduction to Watercolour, Digital Photography (Photoshop techniques)

Desktop Publishing Associates

Design Concepts, InDesign

Work Samples Included In My Portfolio: www.queue-design.com

References Provided upon Request